

# BEN CHISWICK

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## Broadcasting Experience

- **West Michigan Whitecaps (Baseball—Class-A, Detroit Tigers)**
  - Play-by-Play Radio Broadcaster/Media Relations, 2010-current
  - Voted 2014 Midwest League Broadcaster of the Year
  - Expanded “Whitecaps” Radio Network” into regional four-station network
  - Developed/expanded popular “Baffle Ben” trivia segment to engage fans through social media and attract sponsorship
  - 2014: Helped organization overcome devastating fire and host All-Star Game
- **Evanston Township HS (Basketball—Boys and Girls, IHSA Class 4A)**
  - Play-by-Play TV Broadcaster, 2013-current
  - Brought professional-grade broadcast to alma mater
  - Increased exposure for broadcasts through marketing/social media
- **Quad Cities River Bandits (Baseball—Class-A, St. Louis Cardinals)**
  - Director of Broadcasting and Media Relations, 2005-2009
  - Key contributor to 64% increase in per-game attendance from 2007-2009
  - Key contributor to organization’s complete rebranding in 2008
  - Lone full-time staff member retained through ownership change in 2007
- **Midwest Fall Wood Bat Showcase (Baseball)**  
Play-by-Play Radio Broadcaster, 2011
- **Bakita & Grey Morning Show, 107.3 FM (Grand Rapids, MI)**  
Guest Host, 2010
- **iSportscaster Website**  
Podcast Radio Host, 2005-2006
- **WRGW Student Radio (George Washington University)**  
Basketball Broadcaster and Producer, 2001-2003  
Radio Talk Show Host and Producer, 2001-2003

## Other Front Office Experience

- **Media Relations** - All aspects of media relations for professional sports team.
- **Writing** - Specializing in feature stories, journalistic pieces, etc.
- **Corporate Sales** - Specializing in engaging, mutually beneficial partnerships.
- **Print Publications** - Writing, editing, and layout for team publications.
- **Community Relations** - Experience in public speaking & other community appearances.
- **Website** - Creating and maintaining website to maximize information and ease of use.
- **E-mail Marketing** - E-mail blasts, e-marketing newsletters, etc.
- **All-Star Games** - Worked All-Star Games in 2004 (EL), 2006 (MWL) & 2014 (MWL).
- **Interns** - Hiring and managing full staff of interns & specialized broadcast/media intern.

## Education

- M.A., Sports Administration - Northwestern University, '08
- B.A., History - George Washington University, '04  
(Minors in Journalism, Communications, and Judaic Studies)

## Employment History

### West Michigan Whitecaps

Single-A Baseball Club  
Grand Rapids, MI  
2010-current

### Evanston Township HS

Boys & Girls HS Basketball  
Evanston, IL  
2013-current

### Pro Sports Blogging

Blogging Website  
2010-2011

### Quad Cities River Bandits

Single-A Baseball Club  
Davenport, IA  
2005-2009

### Bowie Baysox

Double-A Baseball Club  
Bowie, MD  
Summer 2004

### WFLD-TV (FOX)

Television Station  
Chicago, IL  
Summer 2003

### WRGW

Radio Station  
Washington, DC  
2001-2003

### ARAMARK Food Services (Chicago Cubs Vendor)

MLB Baseball Food Services  
Chicago, IL  
Summers 2000-2003

## References\*

Dan Dickerson	Radio Play-by-Play Voice	Detroit Tigers	(248) 981-6819	Dickerson1113@comcast.net
Scott Lane	President	W.M. Whitecaps	(616) 726-7068	SLane@WhitecapsBaseball.com
Jim Jarecki	VP, Whitecaps Prof. Baseball	W.M. Whitecaps	(616) 726-7072	JJarecki@WhitecapsBaseball.com
Dan Elve	Color Commentator	W.M. Whitecaps	(616) 550-7720-cell	(231) 893-3298-home
Stefanie Brown	Former General Manager	Q.C. River Bandits	(563) 570-0571	Stefanie@RiverBandits.com

\*Additional references available upon request